
BLIZZARD®
ENTERTAINMENT



AGAINST THE BURNING HELLS: DIABLO III'S REDEMPTION WITH REAPER OF SOULS

GAME DEVELOPERS CONFERENCE®
MOSCONE CENTER · SAN FRANCISCO, CA
MARCH 2-6, 2015 · EXPO: MARCH 4-6, 2015

WHO AM I?



JOSH MOSQUEIRA

GAME DIRECTOR, BLIZZARD ENTERTAINMENT

FROM HERE...



...TO HERE


DIABLO
REAPER OF SOULS
EXPANSION SET
PS3
ULTIMATE EVIL
PS4
ULTIMATE EVIL EDITION
MATURE 17+
ESRB
Online Interactions Not Rated by the ESRB
BLIZZARD ENTERTAINMENT
Bonus also includes DIABLO III original game


BUT FIRST, A DISCLAIMER...


Reaper of Souls Cred
DIABLO III: REAPER OF SOULS
GAME DESIGN
Blizzard Entertainment
CREDIT WHERE IT'S DUE

DATES MATTER




INTRO: MEET THE REAPER
DIABLO III TODAY
BLIZZARD ENTERTAINMENT
GAME DEVELOPERS CONFERENCE® 2015
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PILLAR I: FOCUS ON THE FANTASY


EPIC HEROES...


...AGAINST THE FORCES OF DARKNESS

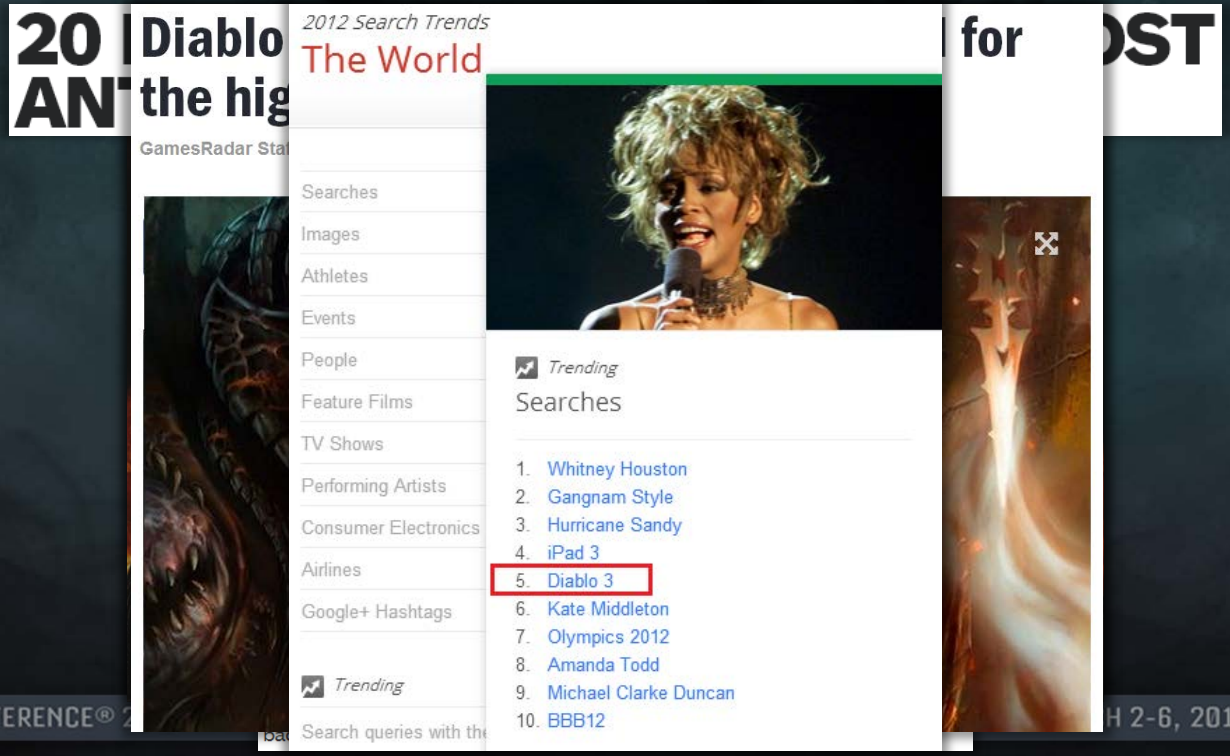

...WITH THE PROMISE OF EPIC LOOT!


PILLAR II: ENDGAME FOR EVERYONE


PILLAR III: MAKE ONLINE MATTER


PART I: HOW DID WE GET HERE?
“THE BEAST LIVES!”

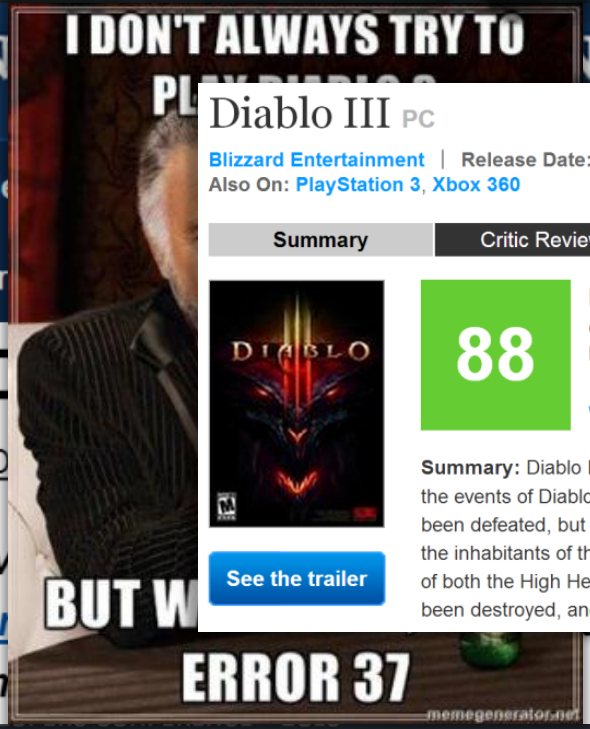
THE TALE BEGINS...



THE TALE BEGINS...



MELTDOWN!



Diablo III PC

Blizzard Entertainment | **Release Date:** May 15, 2012
Also On: PlayStation 3, Xbox 360

Tweet 407 Like 5.1k

Summary | Critic Reviews | User Reviews | Details & Credits | Trailers & Videos

See the trailer

88 **Metascore**
Generally favorable reviews based on 86 Critics

What's this?

3.9 **User Score**
Generally unfavorable reviews based on 9070 Ratings

Your Score 0

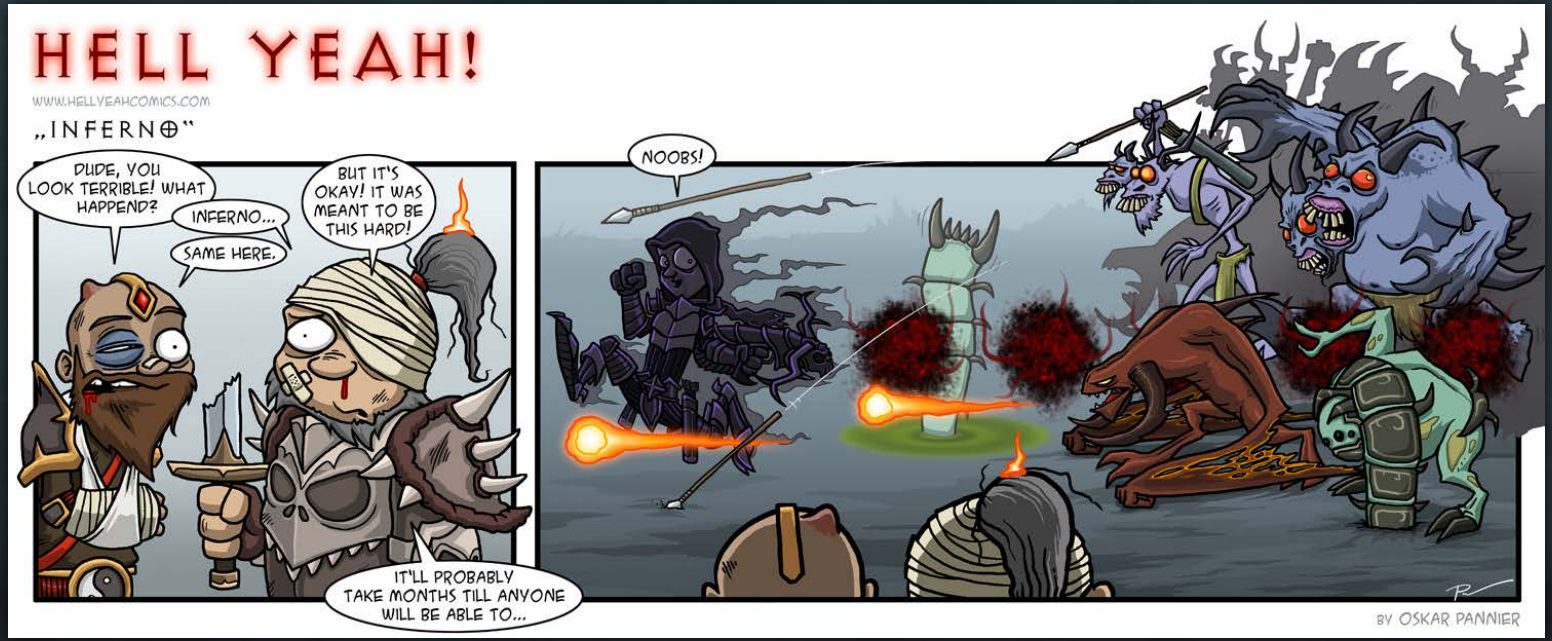
Summary: Diablo III picks up the story twenty years after the events of Diablo II. Mephisto, Diablo, and Baal have been defeated, but the Worldstone, which once shielded the inhabitants of the world of Sanctuary from the forces of both the High Heavens and the Burning Hells, has been destroyed, and... Expand

Developer: Blizzard Entertainment
Genre(s): Action RPG
Cheats: On GameFAQs
Rating: M
More Details and Credits »

WHY SO MAD?

- REMEMBER DIABLO III AT LAUNCH?




HELL YEAH!
WWW.HELLYEAHCOMICS.COM
„INFERNO"
DUDE, YOU LOOK TERRIBLE! WHAT HAPPEND?
INFERNO...
SAME HERE.
BUT IT'S OKAY! IT WAS MEANT TO BE THIS HARD!
IT'LL PROBABLY TAKE MONTHS TILL ANYONE WILL BE ABLE TO...
NOOBS!
BY OSKAR PANNIER




Quest Selection
Select Quest
3. The Breached Keep
4. Tremors in the Stone
5. Machines of War
6. Siegebreaker
7. Heart of Sin
• Begin Quest
• The Second Heart
• Kill Azmodan
Act IV
1. Fall of the High Heavens
2. The Light of Hope
III
Heart of Sin
Nightmare
Descend into Azmodan's hellish crater and face the Lord of Sin.
Begin this quest.




EQUIPMENT
Search Equipment For:
Gimmic (Barbarian)
Armor
Helm
Level Range & Rarity
All
Mempo of Twilight
Max Buyout
Preferred Stats:
Min Value:
Critical Hit Cha…
None
None
None
None
None
SEARCH
SEARCH RESULTS
Item
Critical Hit Chance
Armor
Bid
Buyout
Time Left
Mempo of Twilight 3.0 409 120,000,000 120,000,000 1d 4h
Mempo of Twilight 3.5 440 185,000,000 185,000,000 1d 10h
Mempo of Twilight 3.5 419 189,999,999 189,999,999 1d 6h
Mempo of Twilight 3.5 429 190,000,000 190,000,000 10h 57m
Mempo of Twilight 3.0 421 192,000,000 192,000,000 4h 6m
Mempo of Twilight 3.0 448 175,000,000 200,000,000 16h 22m
Mempo of Twilight 3.0 421 200,000,000 200,000,000 1d 7h
Mempo of Twilight 3.0 404 200,000,000 200,000,000 1d 9h
Mempo of Twilight 3.0 401 200,000,000 200,000,000 1d 9h
Mempo of Twilight 3.0 412 210,000,000 210,000,000 1d 3h
Mempo of Twilight 3.5 410 200,000,000 210,000,000 1d 9h
1 2 3 4 5

SLAYING OUR DEMONS



LAUNCH WAS THE
LOWEST POINT FOR THE TEAM

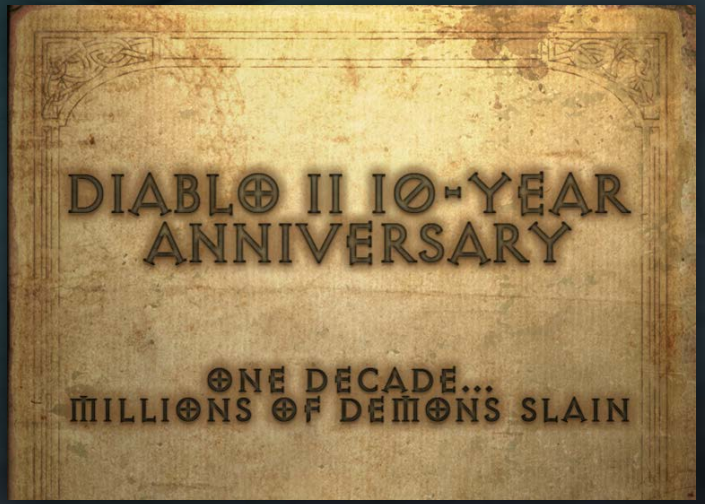

WHERE DID WE GO WRONG?

WHERE DID WE GO WRONG?

- ORIGINAL LAUNCH PHILOSOPHY
- MISUNDERSTOOD PLAYER PSYCHOLOGY
- THE WRONG KIND OF BETA TEST

ORIGINAL LAUNCH PHILOSOPHY

- LONG ITEM REWARD TAIL ASPIRATIONS...
- ...RESULTED IN STINGY LOOT DROPS



ORIGINAL LAUNCH PHILOSOPHY

- PLAYERS LIKE IT DIFFICULT? NOPE!



ORIGINAL LAUNCH PHILOSOPHY

- RARITY VS POWER WAS UNCLEAR



ORIGINAL LAUNCH PHILOSOPHY

- RANDOMNESS IS KING
- NEAR MISSES ARE FUN... ?





MISJUDGED PLAYER PSYCHOLOGY

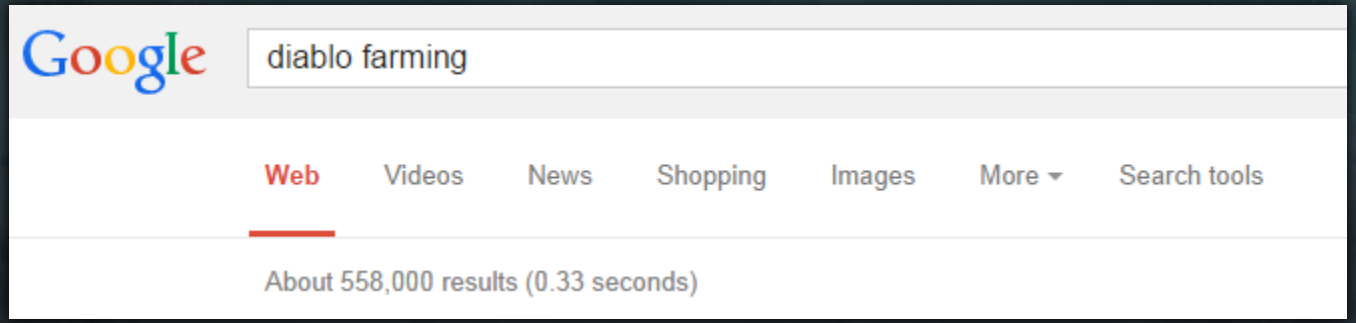
- WHY WE PLAY
  - Fantasy vs Efficiency





MISJUDGED PLAYER PSYCHOLOGY

- WHY WE PLAY
  - Fantasy vs Efficiency



MISJUDGED PLAYER PSYCHOLOGY

- WHY WE PLAY
  - Fantasy vs Efficiency
- WHERE WE PLAY
  - Shop, not play



MISJUDGED PLAYER PSYCHOLOGY

- WHY WE PLAY
  - Fantasy vs Efficiency
- WHERE WE PLAY
  - Shop, not play
- HOW WE PLAY
  - Flip Farming

Quick Links

- Diablo 3 Wiki
- Diablo 2 Wiki

- Classes
- Items
- Interface
- Combat
- Levels
- Quests
- Diablo 3 Basics

- Diablo 3 News
- Diablo 3 Database
- Diablo 3 Ladders

Navigation

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Alkaizer Run

The Alkaizer run is a popular farming run in Act Three. The run was popularized by the player who was the firs
what he did in game after game, thousands of times on his grind to reach the max level. He did it because it w
way, and this run is widely-considered the most efficient and profitable run found anywhere in Diablo III.

On the classic Alkaizer Run, a sufficiently-powerful character will clear (most of) five different areas throughou
Monster Power low enough that your character can blast through with very little slow down.

Contents

1 The Alkaizer Run
    1.1 Variations
    1.2 For Experience
    1.3 For Items
2 Media

WRONG KIND OF BETA

- TOO SHORT
- NO END GAME
- IT WAS A DEMO




PART II: EVOLVING INTO REAPER OF SOULS
SO WHAT CHANGED?
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TURNING POINT



PICK UP AND SLAY



- FAST, VISCERAL ACTION
- STREAMLINED, NOT SIMPLIFIED!


HAND BUILT FOR THE CONSOLE
TRANSLATE, NOT PORT
MAKE IT AWESOME


ONE COUCH TO RULE THEM ALL
UNIQUE TO CONSOLE
SOCIAL EXPERIENCE
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PERSPECTIVE WAS KEY







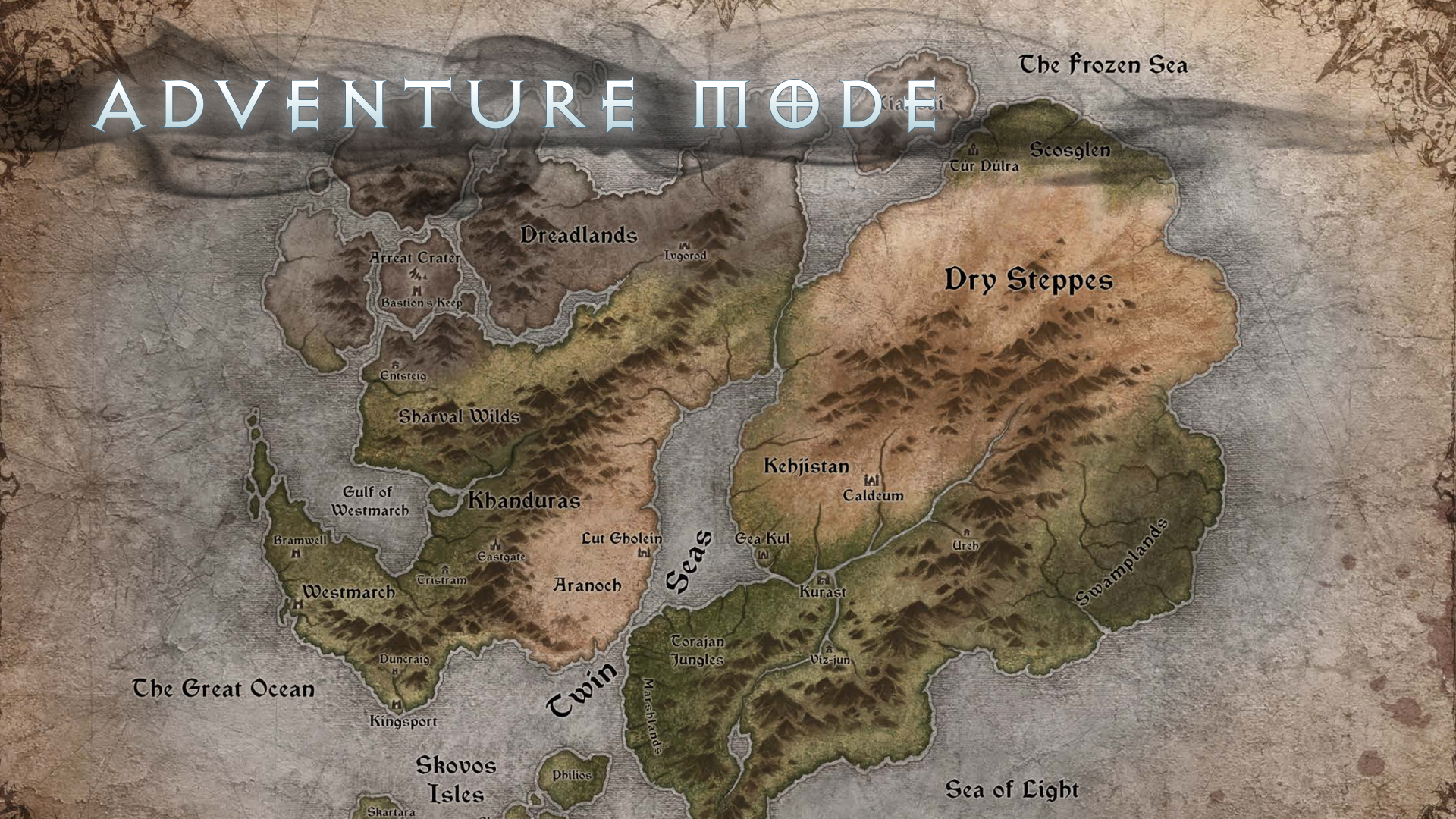
CONTROL IS KING



≠






ADVENTURE MODE
The Frozen Sea
Scosglen
Tur Dulra
Dreadlands
Arreat Crater
Bastion's Keep
Tygorod
Dry Steppes
Entsteig
Sharval Wilds
Kehjistan
Caldeum
Gulf of Westmarch
Khanduras
Bramwell
Eastgate
Lut Gholein
Gea Kul
Urch
Tristram
Aranoch
Westmarch
Seas
Kurast
Swamplands
Torajan Jungles
Viz-jun
Duncraig
Twin
Marshlands
The Great Ocean
Kingsport
Skovos Isles
Philios
Sea of Light
Shartara

L1 MODE ACT QUEST DIFFICULTY R1

THE FALLEN STAR



Act I

Medium Difficulty
Normal Mode

CHOOSE DIFFICULTY

- Easy
- Medium
- Hard
- Master I
- Master II

Medium

Diablo III or games like it are comfortable hunting grounds for you, and you seek a worthy challenge to test your mettle.

X Choose Difficulty O Close

GAME SETTINGS

MODE



Play through the storyline of Diablo III



Select this mode to enable different types of gameplay, such as Bounties and Nephalem Rifts

OPTIONS



ADVENTURE MODE

Explore the world of Sanctuary and complete Bounties and Random Dungeons to earn awesome loot!

609

Playing Adventure Mode

DIFFICULTY



TORMENT VI

CHANGE

Difficulty Details

MULTIPLAYER

- Private Game
- Public Game

Tag

Rift

SAVE & CLOSE

JOIN GAME


LOOT 2.0
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ROS ITEM PHILOSOPHY

- LESS IS MORE




114 Gold
Kukri
Piercer
Death Shroud
Thick Balor Treads
2 Gold
Mythic Health Potion
Balestarius
Damaged Warlord Boots
Superior Aegis
Low Quality Espaliers
Exceptional Highland Sword
Flawless Square Amethyst
Vigorous Death
96 Gold
Flawless Square Emerald
Sawtooth Wicker Man
Archon Greaves
Saif
Ring
Tripyor
Triumphant Amulet
Damaged Zischagge
Low Quality Archon Gauntlets
Tome of Secrets
53 Gold
Hounskull
Superior Death Shroud
Tripyor
Ransacking Archon Greaves of Spikes
Defender
Tome of Secrets
Mythic Health Potion
Qiang
Cracked Archon Armor
Sovereign Mail
Thick Poleyns
Reckless Bronze Links
War Sledge
Yatagan
Armguards
Mythic Health Potion
Foreboding Orbit Stones
Beguiling Razorspikes of Valor
Windlass
Windlash
Crude Poleyns
Cracked Archon Armor
Confident Consecrated Quiver
Socketed Guardian of the Void
Sheath
Solid Tulwar
Gruesome Tulwar of Malice
Mythic Health Potion
Savior
Sawtooth Aspis of Valor
Mythic Health Potion


3401 Gold
Tranquil Ascended Greaves of the Castle
9122 Gold
3942 Gold
Blood Shard (190)
Kerykeion of Death
4329 Gold
3788 Gold
Veiled Crystal
927 Gold
Judgmental Grandfather Flail
3401 Gold
7422 Gold
Veiled Crystal
Veiled Crystal
Veiled Crystal
Veiled Crystal
5179 Gold
Marquise Ruby
Veiled Crystal
Savage Diabolic Wand of Sabotage
35,795 Gold
Marquise Diamond
1082 Gold
Health Potion
Health Potion
5875 Gold
Veiled Crystal
Health Potion
Veiled Crystal (53)
Gem
Marquise Ruby
Health Potion
Ring
Ring
Arcane Dust (7)

ROS ITEM PHILOSOPHY

- ITEMS DEFINE BUILDS
  - Encourage Diversity
  - Create interesting item choices



ROS ITEM PHILOSOPHY

- RARITY = POWER
  - Legendary and set items are the endgame



WELCOME TO MY NIGHTMARE



SOLVING THE UI PROBLEM

- WHY DON'T WE ADD COMPARE TOOL TIPS?



Stat Changes if Equipped:

+23.1% Damage

-82.4% Toughness

+0.0% Healing

THE REAL CULPRIT

- OUR ITEM PHILOSOPHY
  - Fatigue: too many items
  - Looooooong item tail
  - Rarity and power were unclear
  - Legendaries were piles of stats, not fantasies
  - Treated all affixes equally

THE FIX

- DROP FEWER
- DROP BETTER
- MAKE LEGENDRIES... LEGENDARY
- CHEAT!
- IN SHORT... LOOT 2.0

SMART DROPS

AFFIX GROUPS

LEGENDARY AFFIX

QUALITY

COMPARE TOOLTIP

BOMBARDIER'S RUCKSACK



Legendary Quiver — Off-Hand

Demon Hunter

Primary

- +699 Dexterity [626 - 750]
- Attack Speed Increased by 20.0% [15 - 20]%
- Critical Hit Chance Increased by 9.0% [8.0 - 10.0]%
- Increases Hatred Regeneration by 1.35 per Second (Demon Hunter Only) [1.3 - 1.5]
- Increases Strafe Damage by 13% (Demon Hunter Only) [10 - 15]%

Secondary

- +12 Maximum Discipline (Demon Hunter Only) [9 - 12]
- You may have 2 additional Sentries.

Stat Changes if Equipped:

+50.7% Damage

+4.7% Toughness

+12.5% Healing

Designed by a watchmaker's apprentice turned demon hunter, this rucksack makes use of its maker's knowledge of clockworks to greatly miniaturize the turret mechanism, allowing its owner to field more of the devices without the case being any more heavy or cumbersome than an ordinary quiver.

Required Level: 70

Requires Bow

Account Bound

Sell Value: 5794

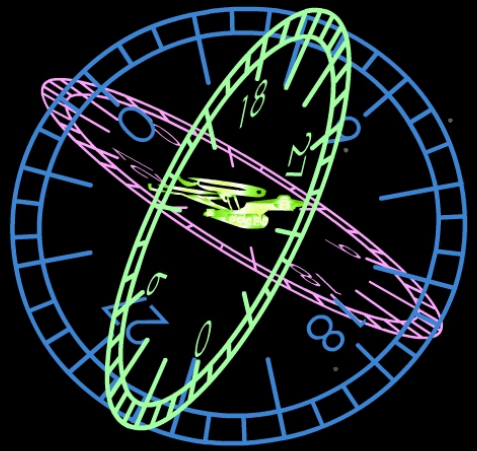
Durability: 34/34

NOT OUT OF THE DUNGEON YET

- THERE WAS ONE MORE THING LOOT 2.0 NEEDED...




DIABLO
AUCTION HOUSE UPDATE



NAV 296 TAC 319 COM 223

KOBAYASHI MARU

CLASSIFICATION:	Class III Neutronic Fuel Carrier
REGISTRY:	Amber, Tau Ceti IV
MASTER:	Kojiro Vance
CREW:	81
PASSENGERS:	300
DEAD WEIGHT TONNAGE:	147, 943 M.T.
CARGO CAPACITY:	97,000 M.T.
LENGTH:	237 m
BEAM:	111 m
HEIGHT:	70 m
MAX CRUISING SPEED:	wf 3
MAX EMERGENCY SPEED:	wf 6

Diablo 3 says goodbye—and good riddance—to the Auction House

Today Blizzard kills the well-intentioned but ultimately game-breaking feature.

by **Lee Hutchinson** - Mar 18 2014, 4:20pm PDT


THEN AND NOW
NO ONE CAN STOP DEATH
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THEN AND NOW

DIABLO III

Efficiency beat fantasy



REAPER OF SOULS

Fantasy First: Game breaking legendaries – lots of them



THEN AND NOW

DIABLO III

Shop, not play



REAPER OF SOULS

Loot 2.0 + Shut down AH



THEN AND NOW

DIABLO III
Flip Farming



REAPER OF SOULS
Variety is efficient:
Adventure Mode




PART IV: MAKING GAMES IS HARD
LESSONS THE HARD WAY


LESSON NO. I
THE IMPORTANCE OF PILLARS
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LESSON NO. 2
KNOW YOUR FEARS
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LESSON NO. 3
RANDOMNESS ≠
REPLAYABILITY
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LESSON NO. 4
REMEMBER THE FANTASY
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LESSON NO. 5



YOUR TEAM DEFINES SUCCESS

EVOLVING REAPER OF SOULS

THANK YOU!


DIABLO III
REAPER of SOULS
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